



CLAY SHIVERS

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clayshivers.com

OBJECTIVE:

To get a full-time position in an advertising agency, whereupon I can utilize my natural gifts of creative thinking, caffeine consumption, and superlative copywriting.

EXPERIENCE:

Associate Creative Director

Fletcher Martin

November 2007 – November 2009

Broadcast - Print - Digital - Outdoor - Guerilla

Clients: J+J Invision Carpet, Arby's, University of Houston, Kiz Toys, Carvel Ice Cream, Knology Cable, Health Fusion Brands, University of Florida, TreeZero

Senior Copywriter

YPartnership

August 2005 - November 2007

Broadcast - Print - Digital - Outdoor

Clients: Interval International, St. Petersburg/ Clearwater CVB, Outrigger Hotels, Panama City Beach, Vista Club, La Romana, Dominican Republic, Outer Banks CVB, Swan/Dolphin Hotel, International Plaza Hotel, Mazatlan, Honduras Tourism

Freelance Copywriter

2003 - 2005

Direct Mail - Television - Print - Outdoor

Clients: Salonpas, Twelve Hotels, Princess Cruises, 21st Century Insurance, Callaway Golf, Xpress Bet, Westfield Malls.

Copywriter

Grey Advertising

2000-2003

Television - Print - Outdoor - POP - Radio

Clients: Pedigree Dog Food, Auto Club of Southern California, Caesar's Palace, Qwest, Southern California Edison, California Department of Consumer Affairs, California State Lottery, Flamingo Hilton, Roman Meal Bread and Rubio's Baja Grill.

EDUCATION

1998-1999 Bookshop – Los Angeles

1998-1999 The Groundlings

1994-1998 B.A. Psychology, Anthropology – Southern Methodist University